



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **“Entrepreneurship and Innovation” as a Career Opportunity**

**10<sup>th</sup> September 2025 Wednesday**

**R N Mehta College, Rajkot**

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

<b>9:00</b>	<b>Registration Time</b>
<b>9:05</b>	Welcome
<b>9:10</b>	Awareness session on Entrepreneurship and Innovation by Mr. Parth Sejpal
<b>10:45</b>	Programme Feedback - Conclusion
<b>11:00</b>	Closing Ceremony

### Event Registration Link

[bit.ly/SUSEC-RNC](http://bit.ly/SUSEC-RNC)

## Brief about Event

R. N. Mehta College, Rajkot, in collaboration with the SUSEC, SPRIHA, Saurashtra University and IIC, Saurashtra University organized an insightful workshop titled “Entrepreneurship and Innovation as a Career Opportunity” on 10th September 2025. The workshop aimed to create awareness among students about emerging entrepreneurial trends, innovation processes, and the scope of startups as viable career paths.

The session was conducted by Mr. Parth Sejpal, IPR Chair Professor at SPRIHA, Saurashtra University. With his extensive experience in innovation management and intellectual property rights, he provided students with structured guidance on how ideas can be shaped into impactful entrepreneurial ventures. His presentation connected academic learning with real-world entrepreneurial ecosystems.

Throughout the workshop, Mr. Sejpal discussed the significance of innovation-driven thinking, problem-solving skills, and opportunity recognition. He highlighted how students can transform societal challenges into scalable business solutions through systematic ideation and prototype development. The participants were also introduced to different government initiatives such as SSIP and university-level incubation support systems.

The program received enthusiastic participation from students, who actively engaged in discussions related to startup planning, creativity, design thinking, and navigating early-stage entrepreneurship challenges. The workshop created an inspiring environment, motivating students to consider entrepreneurship not merely as a concept but as a promising career direction.

Overall, the event served as a practical and motivational platform where students learned the foundational concepts of innovation, entrepreneurial mindset, and the importance of industry-academia collaboration in shaping future-ready youth.

## Key Points

During the session, below mentioned points were discussed:

- Startup awareness
- Innovation mindset
- Idea development
- Problem solving
- IPR importance
- Ecosystem support
- Student engagement

## Outcome

The workshop successfully enhanced students’ understanding of entrepreneurship, innovation, and startup culture. Participants gained clarity on how innovative ideas can be shaped into market-ready solutions with the help of institutional support and proper guidance. The session inspired students to think creatively, identify real-world problems, and develop innovative concepts with entrepreneurial potential.

Overall, the event strengthened the confidence of learners and encouraged them to explore opportunities in the startup ecosystem, thereby fostering a culture of innovation and self-reliance among young minds.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR Chair Professor

SPRIHA

Saurashtra university

**WORKSHOP**  
**“ENTREPRENEURSHIP AND INNOVATION”**  
**AS A CAREER OPPORTUNITY**

organize by:  
*R N Mehta College, Rajkot in collaboration with SUSEC, SPRIHA, Saurashtra University and IIC, Saurashtra University*

10TH SEPTEMBER 2025  
WEDNESDAY

09:00 AM TO 11:00 AM

R N MEHTA COLLEGE  
RAJKOT

Contact Us  
[www.susec.ac.in](http://www.susec.ac.in)

**MR. PARTH SEJPAL**  
IPR CHAIR PROFESSOR  
SPRIHA  
SAURASHTRA UNIVERSITY

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રાજકોટ 11-09-2025

કોલેજના વિદ્યાર્થીઓને એક્સપર્ટ ઉદ્યોગ સાહસિકતા, સ્ટાર્ટઅપનું માર્ગદર્શન આપ્યું



આર. એન. મહેતા કોલેજ, રાજકોટ દ્વારા 'ઉદ્યોગસાહસિકતા અને નવીનતા : એક કારકિર્દી તકો' વિષય પર વર્કશોપનું આયોજન કરાયું હતું. મુખ્ય વક્તા તરીકે પાર્થ સેજપાલ (સીઈઓ, એસ.યુ સ્ટાર્ટઅપ એન્ડ આંત્રપ્રિન્યોરશિપ કાઉન્સિલ) વિદ્યાર્થીઓને સંબોધ્યા તેમજ તેમણે આજના યુગમાં સ્ટાર્ટઅપ ઈકોસિસ્ટમ કેવી રીતે ઝડપથી વિકસતું જાય છે તેની વિગત આપી.



આર. એન. મહેતા કોલેજ દ્વારા "ઉદ્યોગ સાહસિકતા અને નવીનતા : એક કારકિર્દી તકો" વિષય પર વર્કશોપ યોજાયો

રાજકોટ, તા. ૧૦  
આજે આર. એન. મહેતા કોલેજ દ્વારા "ઉદ્યોગ સાહસિકતા અને નવીનતા : એક કારકિર્દી તકો" વિષય પર વિદ્યાળ વર્કશોપનું આયોજન કરવામાં આવ્યું હતું. આ વર્કશોપનો મુખ્ય હેતુ વિદ્યાર્થીઓમાં નવી વિચારસરણી વિકસાવવી, સ્ટાર્ટઅપ અને નવીનતા અને લાભનિ લાવવી તેમજ ઉદ્યોગ સાહસિકતા શેષે કારકિર્દી બનાવવાની પ્રેરણા આપવાનો હતો. કાર્યક્રમની શરૂઆત કોલેજના પ્રિન્સિપાલ તથા આયોજકોના સ્વાગત વક્તવ્યથી થઈ હતી. બાદમાં મુખ્ય વક્તા તરીકે પાર્થ સેજપાલ વિદ્યાર્થીઓને સંબોધ્યા તેમજ તેમણે આજના યુગમાં સ્ટાર્ટઅપ ઈકોસિસ્ટમ કેવી રીતે ઝડપથી વિકસતું જાય છે તેની વિગત આપી. ઉપરાંત તેમણે સફળ ઉદ્યોગસાહસિક બનવા માટે જરૂરી ગુણધર્મો જેવી કે સહ/નામકતા, સમસ્યા નિરાકરણ, ટીમવર્ક, નેતૃત્વ અને લેખમ લેવાની હિંમત પર ભાર મૂક્યો.

## Connect Us:



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